



What to Expect

Ok, so you know what you need, now what? I'm here to make the process as smooth as possible. Whether you are just starting your business and need everything from logo design to letterhead design, you are in the middle of a re-branding and need a new logo and design consultant, or you are ready to launch a marketing campaign and need help with email campaign and brochure design, my job is to make you look good!

Here is a step-by-step list of what you can expect from me and how you can get started on meeting your design and marketing needs.

1. Contact me. Let me know a little bit about the project you'd like me to work on.
2. Once you make that initial contact I will email you back. I will attach a very short design brief for you to fill out. This will give me more detail about the project, company, your audience, etc.
3. Once I receive your design brief, I will send you an estimate for you to review and approve.
4. When I receive approval of the estimate, I will send you a contract and invoice for the first payment.
5. After I receive the first payment and contract I start to work my magic!
6. I send you some concepts (which are spelled out in the contract) and an invoice for the second payment. This is where you can give me your feedback on the design(s).
7. When I receive the second payment I start to work on any edits that you gave and submit them for your review.
8. Once I receive your final approval on the design(s), I send you the third and final invoice and start preparing the final files for delivery. After the payment has been received, I will send you the final files.
9. I am here for your support. Should anything come up or questions arise, I am always here and available to help out my clients!

So, there you have it! Of course if you have any questions now or along the way, I'm here to help you out!